

MAESD Campus Climate Survey Project Introduction

Presented by Ted Hodge (CCI Research Inc.)

June 29, 2017

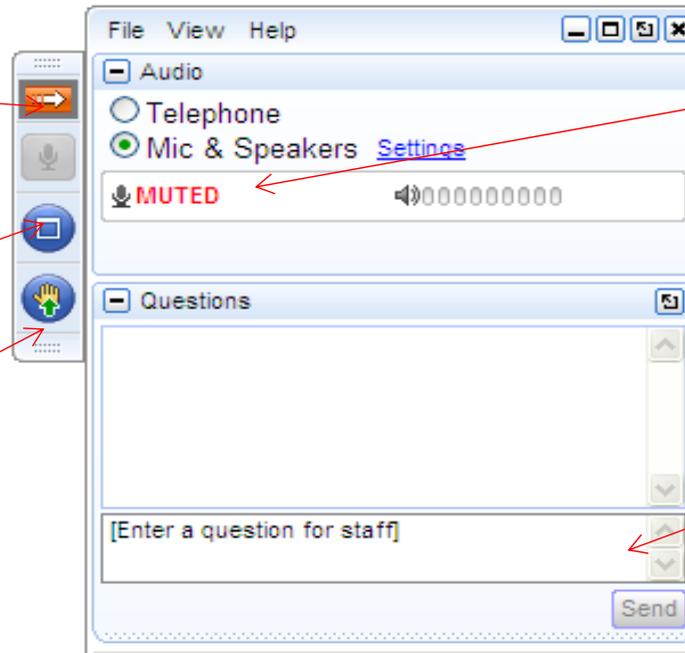


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Agenda

- Sexual Violence Reporting Overview
- Campus Climate Survey Overview
- CCI Research
- Project Timelines
- Roles & Operations
- Preparations
- Analysis and Reporting

Overview

- On March 6, 2015 the government released *It's Never Okay: An Action Plan to Stop Sexual Violence and Harassment* a multi-ministry plan that outlined concrete steps to:
 - Help change attitudes
 - Provide more supports for survivors
 - Make workplaces and campuses safer and more responsive to complaints about sexual violence and harassment
- On March 8, 2016, the government passed the *Sexual Violence and Harassment Action Plan Act*, which amended the MTCU and PCC acts.
- Legislation requires postsecondary education institutions, including private career colleges to:
 - Participate in a student campus climate survey on sexual violence
 - Report to government on sexual violence that students formally report to institutions and on supports available

Data Collection Projects

- In response to the legislative amendments, the ministry is working on two distinct approaches to data collection:
 - **common metric(s)** that all institutions will use to measure and report the number of formal complaints of sexual violence that students officially make to institutions
 - a sexual violence **campus climate survey** which includes the collection of information on disclosures and students' access to institutional supports, services and requests for accommodations.
- Together these will provide the sector with a rich source of data and will allow for trend analyses. Valuable information will be made available to each institution to better address sexual violence at their institutions and to target support for students who experience it, while also helping institutions comply with the Act.

Definition of Sexual Violence

“Sexual violence” means any sexual act or act targeting a person’s sexuality, gender identity or gender expression, whether the act is physical or psychological in nature, that is committed, threatened or attempted against a person without the person’s consent, and includes sexual assault, sexual harassment, stalking, indecent exposure, voyeurism and sexual exploitation.

- Ministry of Training, Colleges, and Universities Act

Purpose of Campus Climate Survey

Gather *quality, consistent data* over time that will:

- Enhance the understanding of students' perceptions of and experience with sexual violence
- Help postsecondary institutions:
 - Build awareness of sexual violence issues
 - Improve their policies/processes
 - Improve their services and supports for survivors

Survey Overview

Who? 650,000+ postsecondary students in Ontario

What? Online survey about sexual violence on campuses

Where? Postsecondary institutions and private career colleges in Ontario

When? Late February/early March, every 3 years starting in 2018

How Long? Average 10-15 minutes

Incentive? \$5 gift card

Stakeholder Engagement

The ministry has engaged with the following groups on survey development:

Student Groups:

- Canadian Federation of Students – Ontario
- College Student Alliance
- Ontario Undergraduate Student Alliance

PCC, College and University Sector:

- Colleges and Universities
- Career Colleges Ontario (CCO), Colleges Ontario (CO) and Council of Ontario Universities (COU)
- Task force/reference groups/expert panel

Expert Groups:

- Ministry's Sexual Violence Reporting Advisory Committee – sexual violence experts, college/university/student reps, etc.
- Ministry of the Status of Women (formerly OWD)
- Violence Against Women Roundtable

Current Progress

- Survey questions developed collaboratively (CCO/COU/CO, Expert Panel, MAESD's Sexual Violence Reporting Advisory Committee)
- PCC survey will be made up of a selection of questions from the broader Ontario survey
- Themes include students':
 - Experiences of sexual violence
 - Knowledge of sexual violence supports and reporting procedures
 - Perceptions of consent
 - Behaviour as bystanders
 - Awareness of/satisfaction with services/institutional response to sexual violence

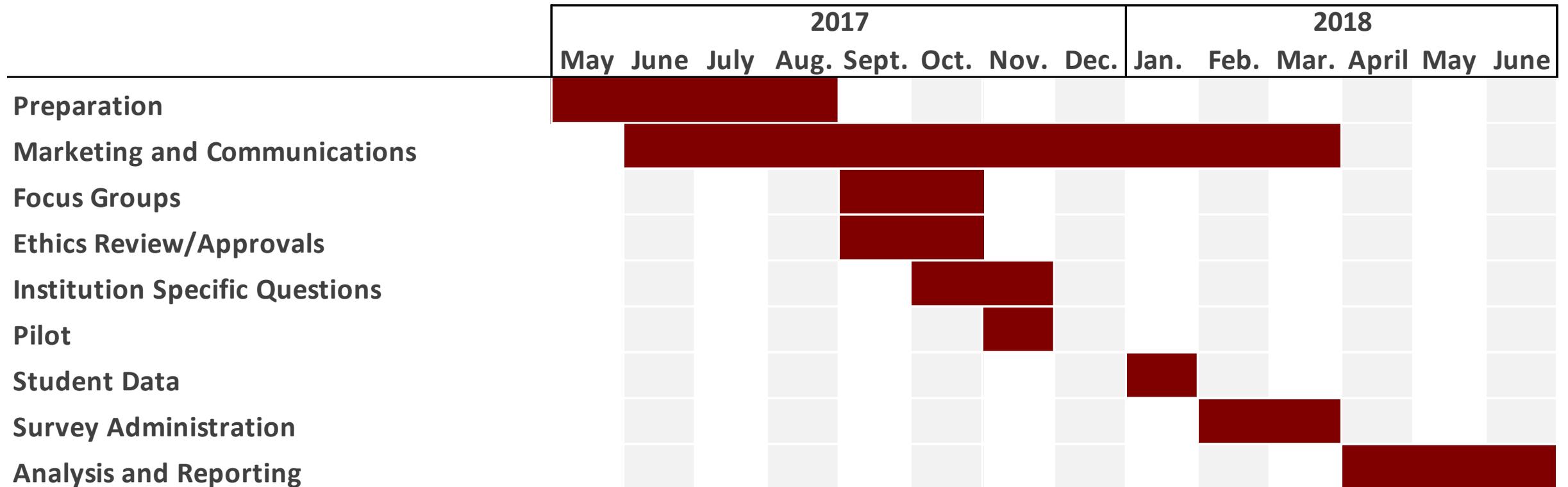
CCI Research – Who We Are

- Full-service research firm from Orangeville, Ontario with more than 25 years of experience with large, public sector research projects.
- Examples of related projects we've successfully completed:
 - Ministry of Advanced Education and Skills Development (MAESD) College KPI Student Satisfaction and Engagement Survey, since 1999
 - MAESD Ontario University Graduate Survey, since 2010
 - MAESD Graduate Program Outcomes Survey, since 2016
 - Reporting of Private Career Colleges KPI Graduate and Employer Satisfaction Survey, since 2013

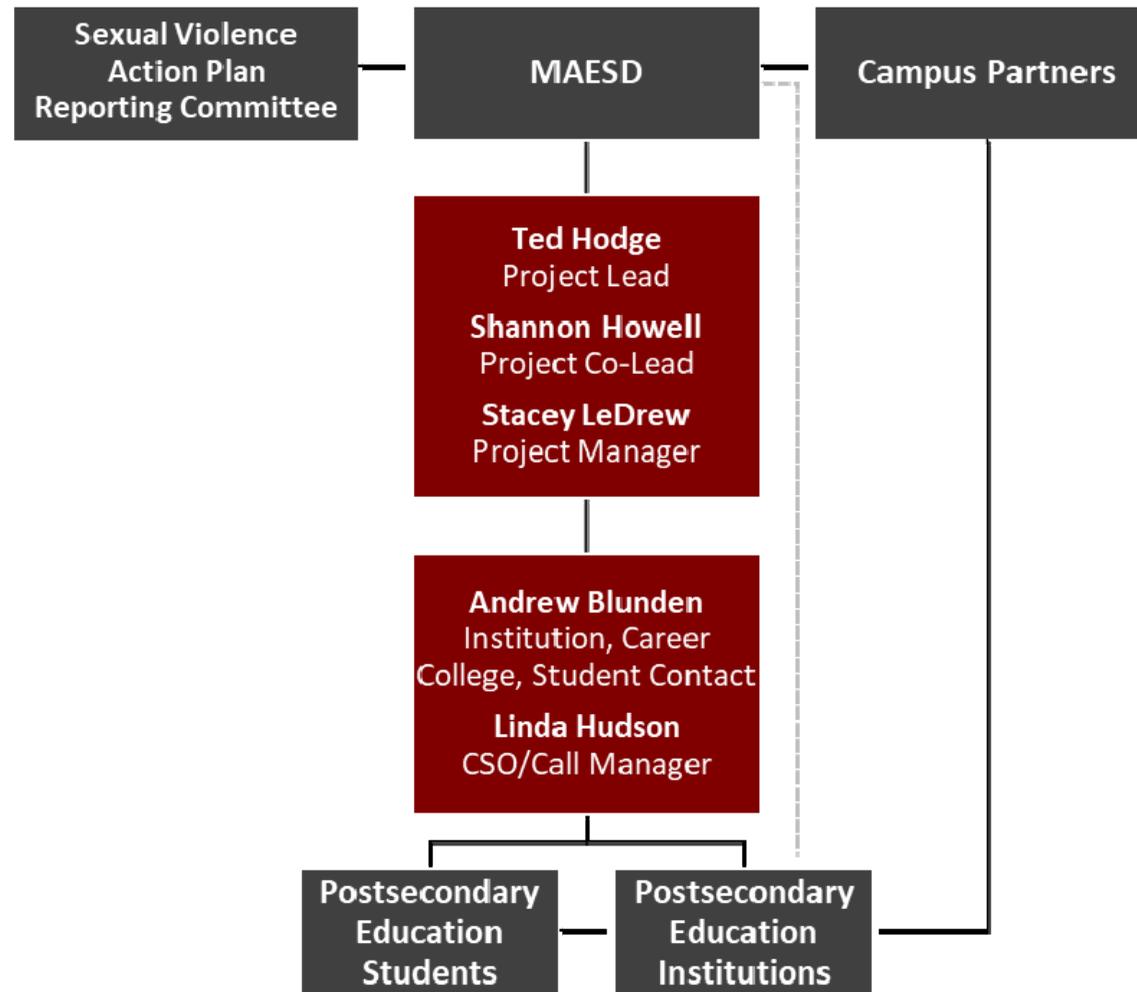
CCI Research – Key Team Members

- **Ted Hodge:** CEO and Founder – Project Lead
- **Shannon Howell:** Director of Research – Co-Lead
- **Stacey LeDrew:** Project Manager
- **Andrew Blunden:** Institution, Private Career College, Student Contact
- **Linda Hudson:** Chief Security Officer (CSO)/Call Centre Manager

What is the schedule?



Working Relationships with Stakeholders



Roles

CCI Research

- Manage and administer the Campus Climate Survey with institutions and students
- Includes:
 - Refinement of survey
 - Development of survey guidelines
 - Communications
 - Incentive administration and reporting
- Create project management site for institutions and CCI Research to securely share information

Ministry

- Oversee CCI Research and provide final feedback and approvals on project work
- Coordinate various stakeholder meetings
- Owns the survey and its data

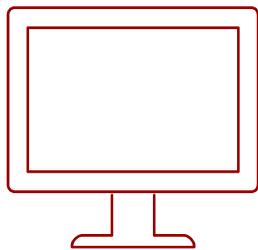
Your Role: The Institution

- **Ongoing:** Provide support for the survey process according to project guidelines
- **Ongoing:** Use provided materials to communicate and promote survey to institutional personnel and students
- **Nov-Jan:** Provide CCI Research student files with email addresses and other required information fields for administration and reporting purposes (*n.b.*, test files in Nov.-Dec.; actual files in January)

Project Management Site

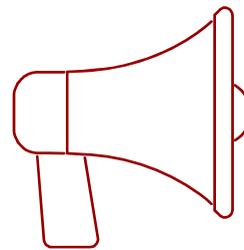
- CCI Research will create a *project management website* where universities, colleges, and private career colleges can:
 - Access the most recent survey related materials and schedule
 - Receive automatic notifications at the site and provided through email
 - Upload material to CCI Research
 - Monitor progress of survey
 - Access institutional reports
- For secure access and storage, site will require *userid* and *password*

Next Steps – This summer



Survey Instrument

- Refining for formal testing in fall
- Version available in July



Communication Materials

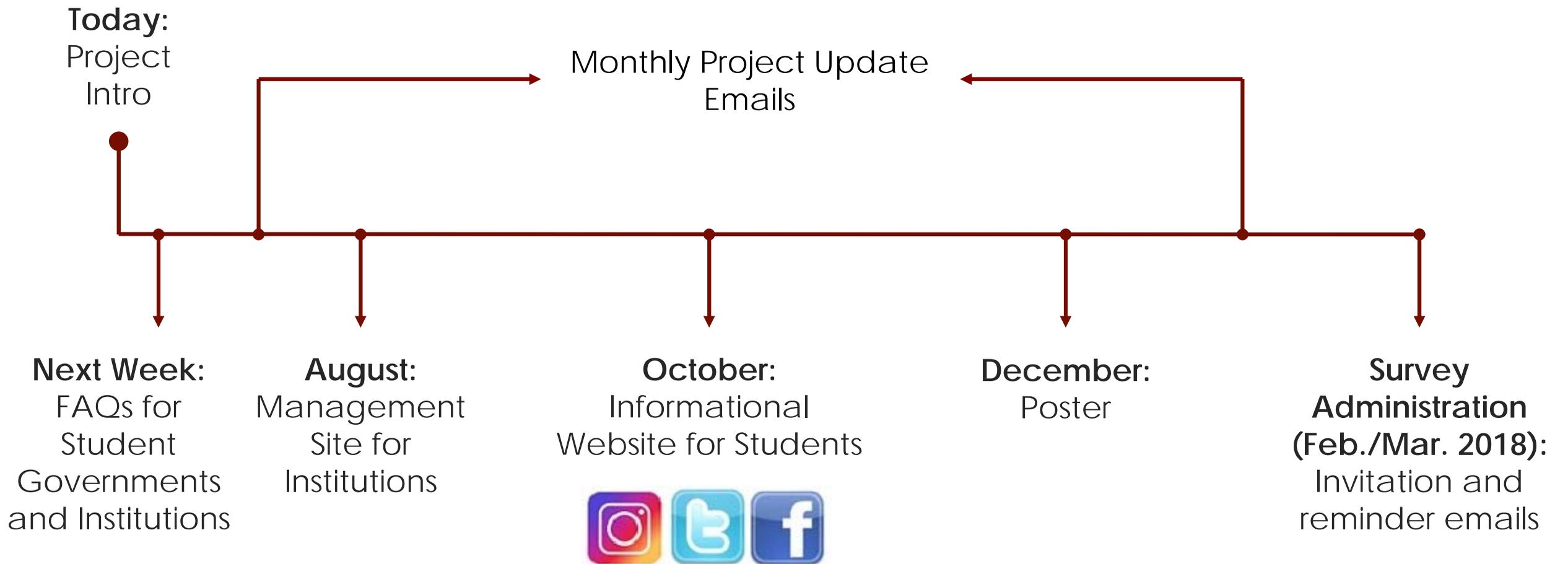
- Being developed for use by institutions, private career colleges and student government/associations
- Available progressively throughout project



Project Guidelines

- Detailed schedule and plan being developed
- Available in September

Communications Overview



Focus Groups – September/October

Incentives

- Six online focus groups
- Identify research incentive preferences of students
- Involve student volunteers across the province
- Work with institutions to recruit student volunteers

Survey

- Ten focus groups
- Test survey questions and get feedback from participants
- Institution volunteers to assist with recruiting students
- Involve diverse groups of students
- Within each group, students share similar characteristics

Pilot - November

- We will recruit volunteer institutions to pilot the survey, with a target of 600-800 completed surveys.
- We aim to ensure a representative diversity in the pilot:

Diversity Among Institutions

- University, College, PCC
- English, French
- Large, Medium, Small

Diversity Among Participants

- Language
- Gender Identity
- Sexual Orientation
- Ethnicity, Race, Culture
- Ability

Analysis and Reporting

- **Prevalence** – proportion of students who experienced sexual violence
- **Disclosure** – proportion of students who told someone about their experience
- **Education & Prevention** – influence of exposure to information on bystander behaviour and knowledge of campus resources
- **Consent (and Peer) Attitudes** – students' beliefs in rape myths and understandings of consent
- **Institutional Response** – statistics describing survivors' experiences with disclosure and reporting to PSE institutions
- **Perceptions of Campus Climate** – statistics describing students' confidence in/anticipation of PSE institutional responses

Questions and Discussion